



First Regional

BUZZZZ

Vol.3 No.1 January 2015

Valentine's Day Promotion 2015!!



The Valentine's Day Promotion is here again, and more than love is in the air!!

This is the ideal opportunity to encourage existing members to open additional accounts or to access new First Regional services in order to meet their financial needs more specifically.

Who knows? A Paadna Plan may be just what a member needs to establish a firm savings pattern; or a Wealth Master Gold will help another save towards a specific goal; or the Solid Saver will help another to realise medium or long-term goals!!!

The objective is to open new accounts as well as promote and cross-sell the range of First Regional products and services. And there are so many - including Share Loans, Family Indemnity Plan (FIP) Share and Deposit Loans; Golden Harvest Savings Plan - to name a few.

At the end of the Valentine's Day Promotion, this beautifully-designed gift basket now on display at your branch will be presented to a **LUCKY** member who bought a new product or opened a new account; while the staff member who generated the most business from members' activity will be rewarded with the CEO grand **PRIZE!!**

